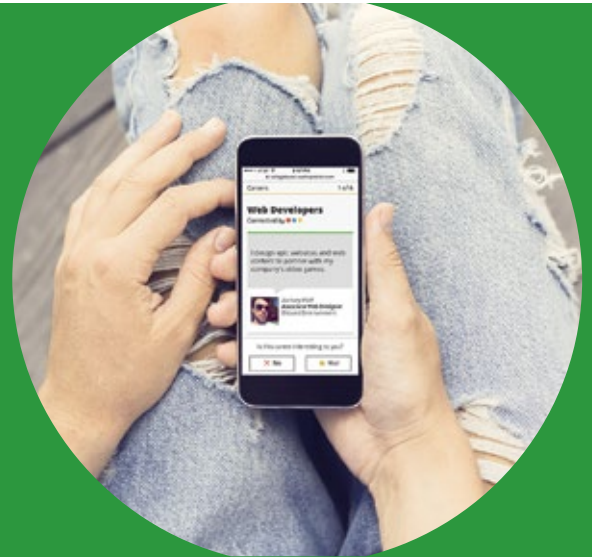




Not Your Average Career Planning Tool



Roadmap to Careers

The College Board and Roadtrip Nation® have created Roadmap to Careers, a unique online tool that lets students explore majors and careers that align with their personal interests and connects them to compatible schools on BigFuture™. Students also get ideas for small, actionable steps to try out the careers and majors they discover, including course-planning ideas to start a conversation with their counselor, to help them make informed academic and career decisions based on what truly drives them.

If students don't see how planning in high school prepares them to pursue what they care about in the future, they can lose focus and get bored. So we've built this experience on one of the most powerful sources of inspiration: storytelling. Students watch candid video interviews with successful professionals from all walks of life. They take away what they need to push through obstacles and reach goals.

It's all at no cost to students who take the PSAT™ 8/9, PSAT™ 10, PSAT/NMSQT®, or the SAT®.

BENEFITS FOR STUDENTS

- Personalized major and career recommendations for students, plus ideas for courses and activities to get started now
- Seamless connections to college planning with BigFuture
- Access to videos featuring successful people in different careers
- Insights from professionals on how students can develop their careers

BENEFITS FOR COUNSELORS

- Actionable information to have relevant conversations with students about college and career planning based on student interests
- Course-planning ideas for students based on their career roadmaps
- Simple, engaging course and career-planning tool using the power of storytelling to help prepare their students for successful careers

BENEFITS FOR STATES AND DISTRICTS

- Career and course planning for their students based on their individual passions and interests
- Easy-to-use resource for counselors and administrators to ensure their students are planning—and on track—for college and career
- Personalized college and career action plans for students
- Resources to build their students' career readiness through career planning tied to the SAT Suite of Assessments and student interests

Discover more at collegeboard.roadtripnation.com.